

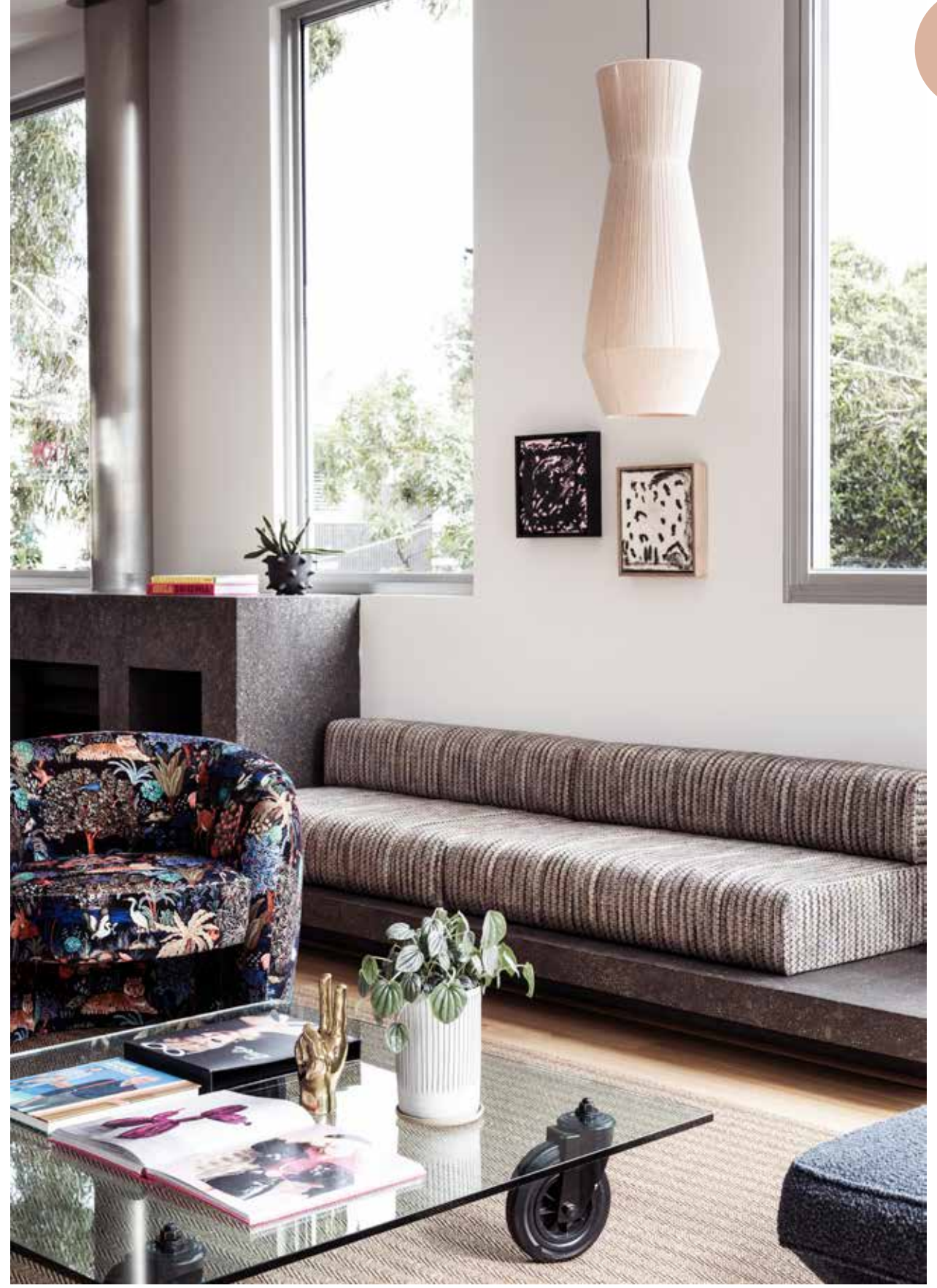


OPEN TO

Colour, culture and chaos reign supreme in this thoughtfully curated Melbourne home

INTERPRETATION

photography **dylan james**
furniture, art, objects & styling **simone haag**
words **stephanie hope**



Modern mix When furnishing her new home in Melbourne, entrepreneur Cheryl Mainland dreamt up a design concept that was uniquely hers. “I’ve grown up and lived in numerous cities, but I also love nature,” she says. “The clash between East and West, colour, texture and pattern reminds me of these things.” In her upstairs living space, a custom fireplace seat by Harbro Furniture has been upholstered in Misia fabric from The Textile Company, a Ren Weaver pendant from Pop & Scott hangs above and a glass coffee table on wheels lends an industrial New York edge. The two artworks are by Sean Bailey (left) and Irene Grishin Selzer (right). **Lounge about** Downstairs, interior designer Simone Haag created a cosy conversation pit (opposite), complete with Gubi chairs reupholstered in rainbow-hued Pierre Frey wool fabric from Milgate, an Optick rug from Floor Story and vintage Brutalist coffee table from Modern Times. →

who lives here?

Entrepreneur and avid yogi Cheryl Mainland, with her three children, Charlotte, 7, Aurora, 6, and Cobalt, 2.
@cherylmainland →

IT'S SAFE TO SAY, there is nothing cookie cutter about Cheryl Mainland's Armadale home. From the twin staircases and eclectic artworks to the bold furnishings and maximalist colour scheme, it's a wonderfully apt representation of this complex and creative entrepreneur and yoga lover. "I love chaos. I love contrast," says Cheryl, who has lived all over the world, including in Hong Kong, Boston, Singapore, London, New York and Bali. "I wanted my next home in Australia to be highly stylised but extremely functional."

TREE CHANGE One of 35 properties that Cheryl viewed during a fleeting 10-day visit to Melbourne from her then home in Chicago, this was the one she couldn't walk away from. "There's a century-old gum tree on the property and many of the windows are floor-to-ceiling accordion windows; it felt to me like a New York-style glass warehouse or treehouse," Cheryl tells. "The vibe was exactly what I wanted, but there was some renovating needed to incorporate my art collection and wares, and to accommodate my young children."

TAILOR MADE Cheryl engaged interior designer Katie Georgiadis from Eat.Bathe.Live to remodel the key spaces and introduce a more cohesive materials palette. "I wanted a lighter, brighter, beachier, more consistent look, so all the dark wood became American oak and the same tiles were used across many of the wet areas," Cheryl explains. Katie also designed a new ensuite and walk-in robe for Cheryl and her impressive 100-plus-pair shoe collection and converted the library into an office/TV room/gathering space.

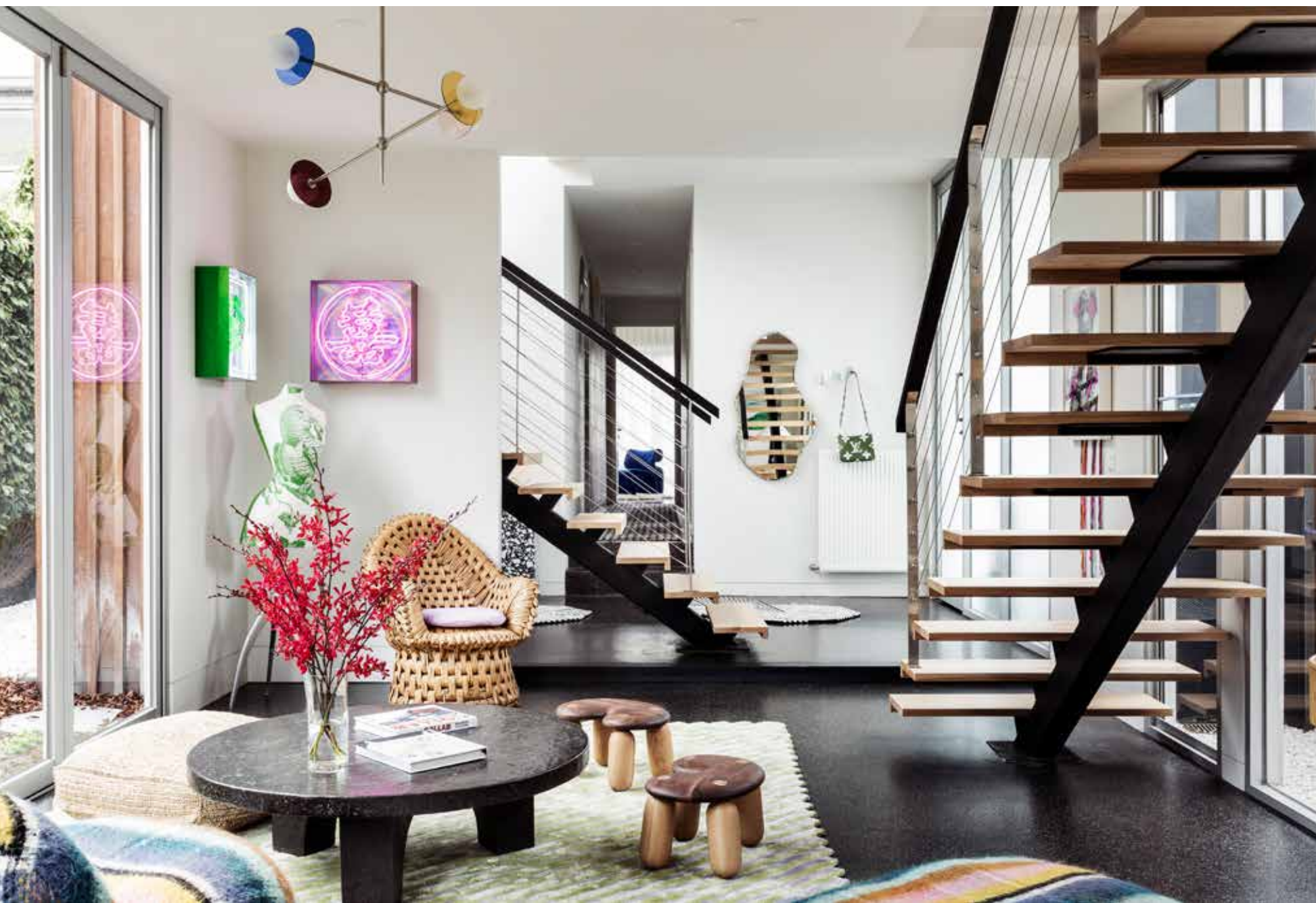
UNIQUE VISION With the framework complete, stylist Simone Haag came on board to oversee the furnishings, working to the somewhat specific brief of "industrial beach chic". "Simone laughed and said that wasn't really a thing – but we'd make it one," Cheryl recalls. With no colour off limits or pattern combination too outrageous, Simone's team pulled together a medley of muted and bright hues, curvy silhouettes and natural fibres to evoke the waves and shores of some of Cheryl's favourite beaches. Within this ad hoc mix, her collection of street art, fashion props and travel mementos feel right at home. "Simone immediately had a vision to make each room and space useful, and custom-made or purchased furniture to work with my existing pieces," says Cheryl. One of her favourite spots is the Shanghai lounge and gallery area, which fills the vast entry zone and embraces cool storage and cosy seating. "This is where I hang out with my kids. They read, we chat or play Monopoly." She adds, "I've lived in so many places, in so many countries, and this is now home. It's eclectic, cool, colourful and very me." ●

Little touches A Rotonda table lamp by Adrian Cruz and sculptures by Kirsten Perry, Luke Ryan O'Connor and Bettina Willner are prized additions in Cheryl's bedroom. "The *What Was* artwork is by a good friend of mine, Love Ludie, and is an homage to the early '90s," Cheryl tells. **Easy living** "This home is ideal for my family because there are multiple living spaces," says Cheryl, pictured sitting on her custom sofa covered in Dedar velvet from South Pacific Fabrics. She wears a Jacquemus dress and Bottega Veneta shoes. Behind is a custom wall light by Giffin Design and figurative artworks by Jessalyn Brooks. **Lead the way** A doorway trimmed in Dulux Spice Girl leads to the library and study (opposite). A Rufus sofa from Harbro Furniture sits atop a Words rug from Nanimarquina, with a Gubi '9602' floor lamp from In Good Company behind. Artworks (clockwise from top left) are by Love Ludie, Anna Laurini, Jessalyn Brooks and Bobby Clark.



Family central Katie from Eat.Bathe.Live gave the upstairs kitchen a refresh courtesy of new joinery by Precision Cabinetmaking, Caesarstone 'Frozen Terra' benchtops and Wow 'Mud Diamond' tiles from Urban Edge Ceramics. A trio of Bonton pendants from Lights Lights Lights fit the colour brief, while the dining table and kitchen island left by the previous owner deliver the industrial vibe. Cheryl's favourite Pierre Frey fabric-covered Monet Boucle chair is a hero in the neighbouring living space. "I call it the Maharaja chair – it's a throwback to Indian luxe." →





Dual appeal Prior to Cheryl purchasing it, the house had been converted from two homes into one, hence the two staircases going up to respective second floors. It's a configuration that has allowed her global art collection, including two Juno Shen Chinese character neons and a Kit Kemp dressmaker's dummy to be displayed to greater effect. **Colour punch** Psychedelic Pierre Frey 'Arty' wallpaper from Milgate covers the walls, door and ceiling of the powder room (opposite, above). "This wallpaper is everything!" Cheryl enthuses. "It's definitely not for everyone but it brings me so much joy." Pink tile grout, a custom mirror by Eat.Bathe.Live and flamingo pink wallhung basin by Slabshapers enhance the look. **Art zone** A gallery space (opposite, below) is filled with a 7M chair by Ara Thorose, Illusion rug from Anthropologie, custom plinth by Eaglestone Creations and Metopë Studio side table from Tigmi Trading. "I wanted organised chaos, while incorporating all the things I loved," Cheryl says of her home's look. "Simone and her team nailed it."

how to define *your* individual home style

1

The best home interiors reflect their owner's layers and personalities. Do you love art? Music? Nature? Food? Travel? Showcase that.

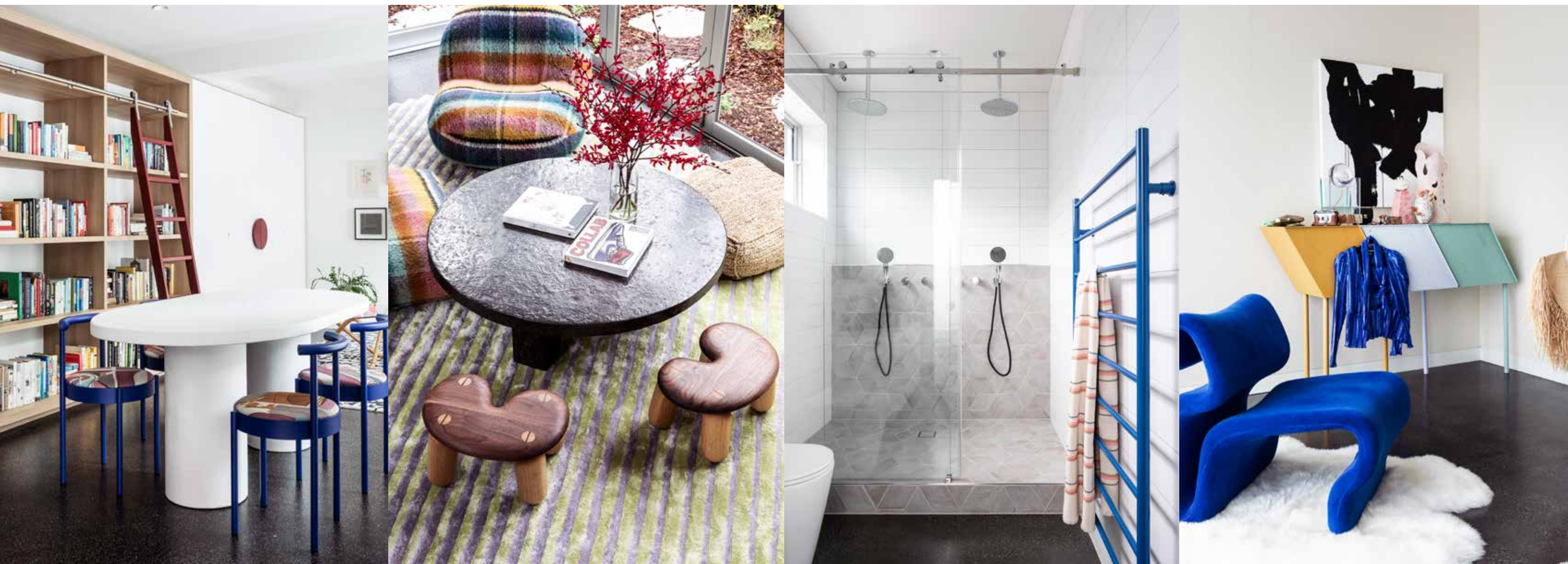
2

Create a physical or online moodboard of images, colours, textures and items that strike a chord. Use this to select fixtures and finishes for your home.

3

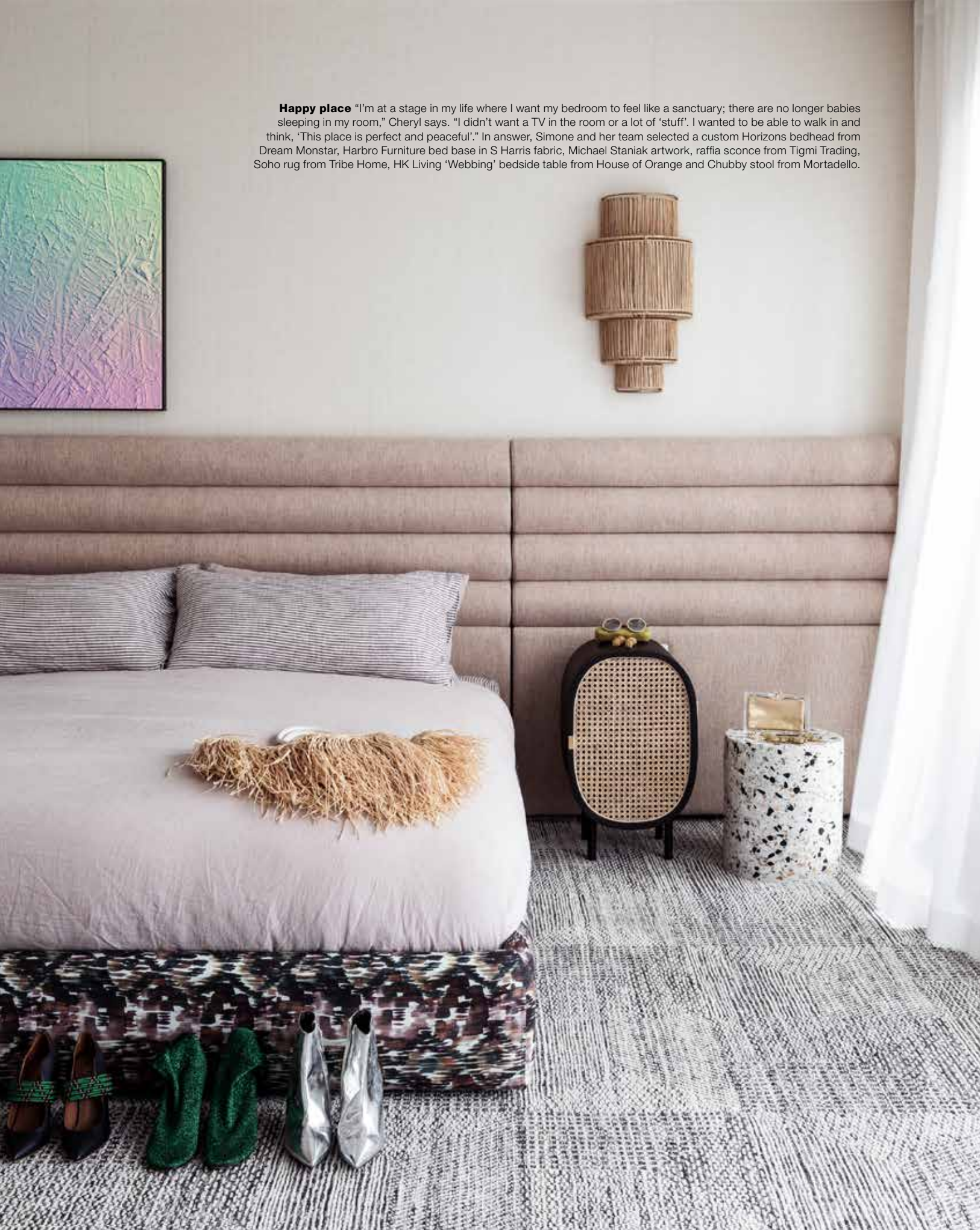
Feel free to blend design styles. Here, Cheryl combined her love of city living with nature to create her distinct "industrial beach chic" vibe. →



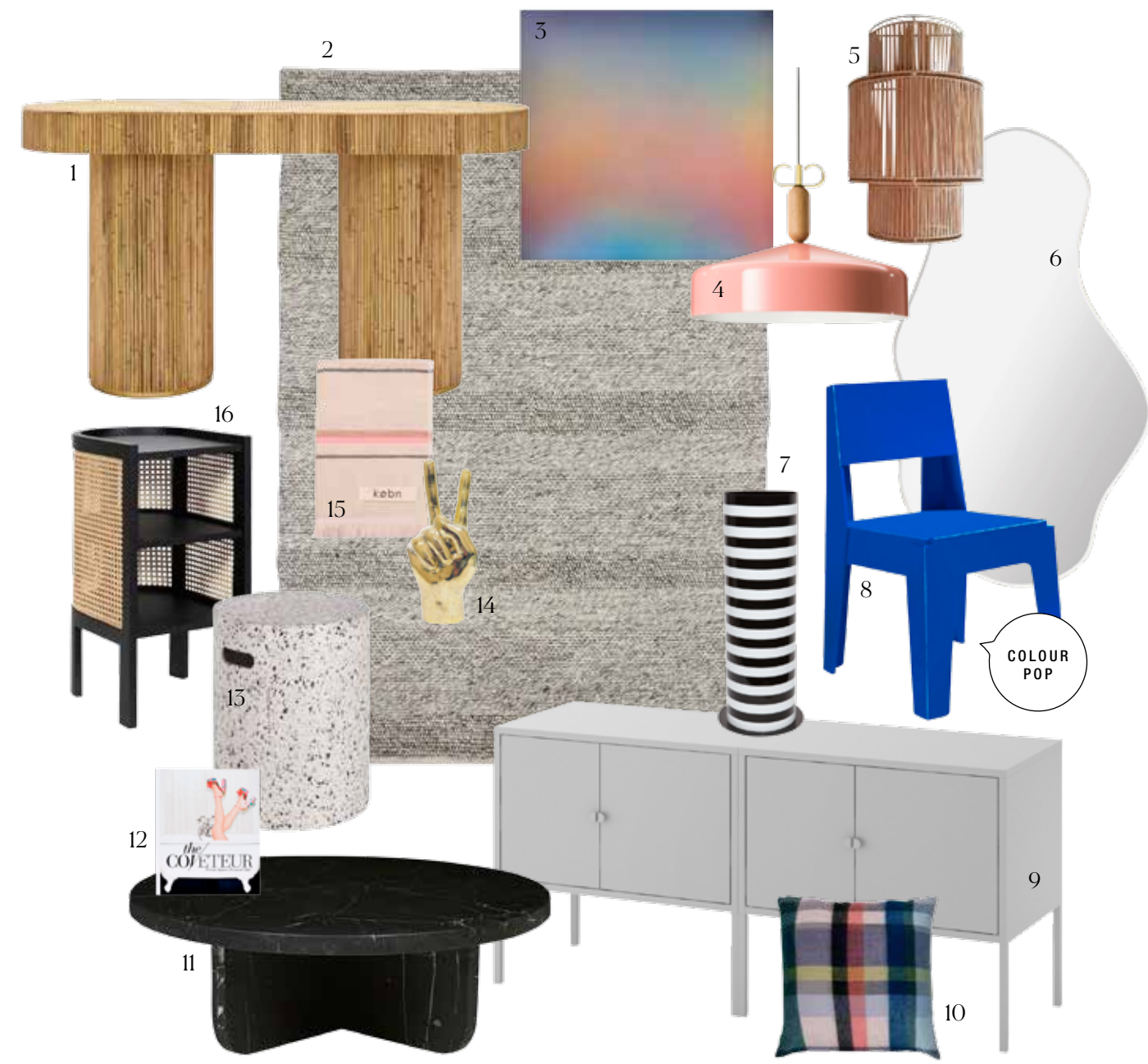


FROM LEFT **A good read** The custom library joinery by Precision Cabinetmaking includes a ladder and track from Ideal Barn Doors. Blue 'Soft' chairs by Daniel Emma have been re-covered with Zimmer + Rohde fabric, and sit around an oval table from Tigmi Trading. **Spoilt for choice** The Shanghai lounge with Jack Rabbit step stools from Lawson-Fenning is understandably one of Cheryl's favourite spaces, filled with that prerequisite mix of colour, pattern and texture. "One of the best days was when we worked together to pick out fabrics. It felt like Simone and her team brought every fabric they had ever wanted to incorporate into a project and I think I picked them all!" she says. **Into the blue** The bathroom follows a more neutral palette of matte white wall tiles and grey WOW 'Mud Diamond' feature tiles, with a Hydrotherm heated towel ladder powdercoated in Cheryl's favourite blue. "My son's name is Cobalt so I love this colour," she says. **Suite relief** Cheryl's bedroom is a place of sanctuary, filled with muted, contrasting beachy hues. "The Danielle Brustman cabinet looks so good and provides the perfect amount of storage," she tells. An array of sculptures and artworks, Bianca Lorennen sheepskin and Jan Ekselius 'Etcetera' chair in Yves Klein blue from Tigmi Trading bring those extra layers of comfort and personality to the space. →

Happy place "I'm at a stage in my life where I want my bedroom to feel like a sanctuary; there are no longer babies sleeping in my room," Cheryl says. "I didn't want a TV in the room or a lot of 'stuff'. I wanted to be able to walk in and think, 'This place is perfect and peaceful.'" In answer, Simone and her team selected a custom Horizons bedhead from Dream Monstar, Harbro Furniture bed base in S Harris fabric, Michael Staniak artwork, raffia sconce from Tigmi Trading, Soho rug from Tribe Home, HK Living 'Webbing' bedside table from House of Orange and Chubby stool from Mortadello.



shop it! Bring colour and personality to your space with these vibrant pieces



- 1 Halston **console**, \$1995, Sarah Ellison. 2 Amalie marbled grey **rug** (2.4m x 3.3m), \$1230, Miss Amara. 3 *Wing Walkers Study* **artwork** by Daniel O'Toole, \$2400, Curatorial+Co. 4 Art Series contemporary geometric **pendant** in Pink, \$975, Lighting Collective. 5 Honoré raffia 3-level **wall light** in Gold, \$154, Smallable. 6 Ferm Living 'Pond' **mirror**, \$599 for large, Arrival Hall. 7 Botanika 'B4' **planter**, from \$1920 for 80cm, Studio Ciao. 8 Butter recycled plastic **chair** in Blue, \$550, DesignbyThem. 9 Lixhult **cabinet** in Grey, \$110, Ikea. 10 Midnight Plaid **cushion**, \$180, Fenton&Fenton. 11 GlobeWest 'Amara Curve' **coffee table** in Black, \$2020, Life Interiors. 12 *The Coveteur* **book** by Stephanie Mark, about \$48*, Abrams. 13 Linea Furniture 'Janella' terrazzo outdoor **side table** in White, \$189, Temple & Webster. 14 Brass Peace **hand**, \$225, Fenton&Fenton. 15 **Hand towel** in Sand, \$39, Købn. 16 Atelier 2+ cane **side table** in Black, \$789, Trit House.



Colours and finishes
FROM LEFT Altfield grasscloth **wallpaper** in Creme, \$720 for 11m roll, The Fabric Editors. Terrazzo **porcelain** in Charcoal, \$65 per sq m, Stone & Tile Projects. Oakley Cube white gloss mosaic **tiles**, \$91 per sq m, Tile Cloud. Marrakech white gloss **tiles**, \$69.95 per sq m, National Tiles.

still-life styling alice lerae
*conversion correct at time of print